# Machine Learning 1 Introduction

Master 1 Computer Science

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- 1. Before we start
- 2. What is Machine Learning?
- 3. The Learning Models
- 4. Machine Learning Methodology
- 5. Statistics 101

## Before we start

### Outline

- 1. 01.17 Introduction to ML, Statistics 101
- 2. 01.24 Clustering
- 3. 01.31 Dimensionality Reduction: PCA, random projections
- 4. 02.07 Supervised Learning, Nearest Neighbors
- 5. 02.14 Bias-Variance Tradeoff, CART
- 6. 02.21 Ensemble methods: Boosting, Bagging, Random Forests
- 7. 02.28 Empirical risk minimization, Linear Separators
- 03.06 holidays
- 8. 03.13 Structural Risk Minimization, Kernels, Regularization
- 9. 03.20 Neural networks and stochastic gradient descent
- 10. 03.27 Online Learning
- 11. 04.03 Revisions
- 12. 04.10 free
- 13. 04.17 Final Exam

### **Reference textbook**

Shai Shalev-Shwartz and Shai Ben-David

# UNDERSTANDING MACHINE LEARNING

FROM THEORY TO ALGORITHMS



General introduction to Machine Learning theory, by two leading researchers of the field.

Covers a good part of the content of this course (other references will be provided for specific topics).

#### **Additional References**













- 50% final exam
- 50% exercises and project; bonus for scribes

Project: a "challenge-like" data science problem (to be presented later). By groups of 4-5.

## What is Machine Learning?

### Why Machine Learning?

Actualité

#### Yann LeCun, Geoffrey Hinton et Yoshua Bengio reçoivent le prix Turing

Par Stephane Nachez - 27 mars 2019



### LE MACHINE LEARNING PROVOQUE UNE CRISE DANS LE DOMAINE DE LA SCIENCE

🛓 Bastien L 💿 19 février 2019 🖿 Analytics, Data Analytics, Intelligence artificielle 🖷 1 commentaire

Le Machine Learning est en train de provoquer une grave crise de reproductibilité dans le domaine de la science. C'est ce qu'affirme la statisticienne Genevera Allen de la Rice University dans le cadre de la conférence AAAS Annual Meeting.

De plus en plus de chercheurs utilisent le Machine Learning pour analyser des données et y détecter des tendances. Cependant, dans le cadre de la conférence scientifique AAS Annual Meeting, la statisticienne Genevera Allen de la Rice University a tenu à tirer la somette d'alarme. Selon elle, le Machine Learning est en passe de provoquer une crisé de reproductibilité dans le domaine de la science.

#### SHARE SPECIAL VIEWPOINTS

Machine Learning for Science: State of the Art and
 Lure Prospects

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 Abstract

Recent advances in machine learning methods, along with successful applications across a wide variety of fields such as planetary science and bioinformatics, promise powerful new tools for practicing scientists. This viewpoint highlights some useful characteristics of modern machine learning methods and their relevance to scientific applications. We conclude with some speculations on next-term progress and promising directions.

PUBLIC RELEASE: 15-FEB-2019

## Can we trust scientific discoveries made using machine learning?

Rice U. expert: Key is creating ML systems that question their own predictions

RICE UNIVERSITY

### What is Machine Learning?

- Algorithms operate by building a model from **example** inputs in order to make data-driven **predictions or decisions**...
- ...rather than following strictly static program instructions: useful when designing and programming explicit algorithms is unfeasible or poorly efficient.

#### Within Artificial Intelligence

- evolved from the study of pattern recognition and computational learning theory in artificial intelligence.
- Al: emulate cognitive capabilities of humans (big data: humans learn from abundant and diverse sources of data).
- a machine mimics "cognitive" functions that humans associate with other human minds, such as "learning" and "problem solving".

#### Example: MNIST dataset



#### Arthur Samuel (1959)

Field of study that gives computers the ability to learn without being explicitly programmed

#### Tom M. Mitchell (1997)

A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T, as measured by P, improves with experience E.

### Machine Learning: Typical Problems

- spam filtering, text classification
- optical character recognition (OCR)
- search engines
- recommendation platforms
- speach recognition software
- computer vision
- bio-informatics, DNA analysis, medicine
- etc.

For each of this task, it is possible but very inefficient to write an explicit program reaching the prescribed goal.

It proves much more succesful to have a machine infer what the good decision rules are.

- = Machine Learning using statistics-inspired tools and guarantees
  - Importance of **probability** and **statistics**-based methods  $\rightarrow$  **Data Science** (Michael Jordan)
  - **Computational Statistics**: focuses in prediction-making through the use of computers together with statistical models (ex: Bayesian methods).
  - Data Mining (unsupervised learning) focuses more on exploratory data analysis: discovery of (previously) unknown properties in the data. This is the analysis step of Knowledge Discovery in Databases.
  - Machine Learning has more operational goals
     Ex: consistency → oracle inequalities
     Models (if any) are *instrumental*.

     ML more focused on *correlation*, less on *causality* (now changing).
  - Strong ties to **Mathematical Optimization**, which furnishes methods, theory and application domains to the field

## The Learning Models

#### What ML is composed of



- (many) observations on (many) individuals
- need to have a simplified, structured overview of the data
- *taxonomy*: untargeted search for *homogeneous clusters* emerging from the data
- Examples:
  - customer segmentation
  - image analysis (recognizing different zones)
  - exploration of data

#### Example: representing the climate of cities



### **Supervised Learning**

- Observations = pairs  $(X_i, Y_i)$
- Goal = learn to predict  $Y_i$  given  $X_i$
- Regression (when Y is continuous)
- Classification (when Y is discrete)

Examples:

- Spam filtering / text categorization
- Image recoginition
- Credit risk ranking

### **Reinforcement Learning**



[Src: https://en.wikipedia.org/wiki/Reinforcement\_learning]

- · area of machine learning inspired by behaviourist psychology
- how software agents ought to take actions in an environment so as to maximize some notion of cumulative reward.
- Model: random system (typically : Markov Decision Process)
  - agent
  - state
  - actions
  - rewards
- sometimes called approximate dynamic programming, or neuro-dynamic programming

### Example: A/B testing



## Machine Learning Methodology

n-by-p matrix X

- *n* examples = points of observations
- *p* features = characteristics measured for each example

Questions to consider:

- Are the features centered?
- Are the features normalized? bounded?

In scikitlearn, all methods expect a 2D array of shape (m, p) often called

X (n\_samples, n\_features)

- Inside R: package datasets
- Inside scikitlearn: package sklearn.datasets
- UCI Machine Learning Repository



• Challenges: Kaggle, etc.

- 1. Extracting the data to expected format
- 2. Exploring the data
  - detection of outliers, of inconsistencies
  - descriptive exploration of the distributions, of correlations
  - data transformations
  - learning sample
  - validation sample
  - test sample
- 3. For each algorithm: parameter estimation using training and validation samples
- 4. Choice of final algorithm using testing sample, risk estimation

## Machine Learning tools: R

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#### Machine Learning tools: python





#### Classification

Identifying to which category an object belongs to.

Applications: Spam detection, Image recognition Algorithms: SVM, nearest neighbors, - Examples random forest, ...

#### Dimensionality reduction

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency Algorithms: PCA, feature selection, nonnegative matrix factorization. - Examples

#### Regression

prices.

#### Clustering

Predicting a continuous-valued attribute Automatic grouping of similar objects into associated with an object. sets Applications: Drug response, Stock Applications: Customer segmentation. Grouping experiment outcomes Algorithms: SVR, ridge regression, Algorithms: k-Means, spectral clustering,

- Examples Lasso, ....

#### Model selection

#### Comparing, validating and choosing parameters and models. Goal: Improved accuracy via parameter tuning Modules: and search, cross validation,

metrics.

#### mean-shift, .... Preprocessing

Feature extraction and normalization. Application: Transforming input data such as text for use with machine learning algorithms. Modules: preprocessing, feature extraction.

#### News

On-going development: What's new (Changelog)

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- Examples

### Knime, Weka and co: integrated environments

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## **Statistics 101**

- Sample size: n
- Observation space:  ${\cal X}$
- Statistical model = pair ( $\mathcal{X}^n, \mathcal{P}$ ), where  $\mathcal{P}$  is a family of probability distributions on  $\mathcal{X}^n$
- Observation:  $(X_1, \ldots, X_n) \sim P$  where  $P \in \mathcal{P}$
- Parametric model :  $\mathcal{P} = \left\{ P_{\theta} : \theta \in \Theta \subset \mathbb{R}^{d} \right\}$
- Product model:  $\mathcal{P} = \left\{ Q^{\otimes n} : Q \in \mathcal{Q} \right\} \stackrel{\textit{param}}{=} \left\{ Q_{\theta}^{\otimes n} : \theta \in \Theta \right\}$
- Bernoulli model: parametric product model with  $Q = \mathcal{B}(\theta), \Theta = [0, 1]$

#### Estimator

- Statistic = any function of  $(X_1, \ldots, X_n)$  (and not  $\theta$ !)
- Estimator of  $g(\theta)$  = any statistic; a good estimator tries to be "close" to  $g(\theta)$  "whatever the value of  $\theta$ .
- Ex: Bernoulli model:  $\hat{\theta}_n = \bar{X}_n$ ,  $\tilde{\theta}_n = X_1$ ,  $\check{\theta}_n = 2(X_1 + \dots + X_{n/2})/n$

• Bias of 
$$T_n: \theta \mapsto \mathbb{E}_{\theta} [T_n - g(\theta)]$$

- Consistant:  $T_n \stackrel{P}{\rightarrow} g(\theta)$  when  $n \rightarrow \infty$
- Quadratic risk:  $\theta \mapsto \mathbb{E}_{\theta}\left[\left(T_n g(\theta)\right)^2\right]$
- Minimax risk:

$$\inf_{\mathcal{T}_n} \sup_{\theta \in \Theta} \mathbb{E}_{\theta} \left[ \left( \mathcal{T}_n - g(\theta) \right)^2 \right]$$

Minimax estimator: reaches the minimax risk

**Definition**: if  $\theta = \phi \left( E_{\theta}[X_1], \dots, E_{\theta}[X_1^d] \right)$ , then

$$\hat{g}_n = \phi\Big(\frac{1}{n}\sum_{i=1}^n X_i, \dots, \frac{1}{n}\sum_{i=1}^n X_i^d\Big)$$

**Prop**: if  $E_{\theta}[X_1^d] < \infty$  and if  $\phi$  is continuous, then  $\hat{g}_n$  is consistent Ex: Bernoulli model  $\theta = E[X_1] \longrightarrow \hat{\theta}_n = \bar{X}_n$ More generally: if  $g(\theta) = \mathbb{E}_{\theta}[X_1]$ , then  $\hat{g}_n = \bar{X}_n$ 

Remark: best constant guess = expectation

Ex: Gaussian model

#### Maximum Likelihood Estimator

Definition the likelihood function in a parametric model is

$$\ell(\theta, X_1, \dots, X_n) = \begin{cases} P_{\theta}(X_1, \dots, X_n) & \text{in a discret model} \\ f_{\theta}(X_1, \dots, X_n) & \text{in a continuous model} \end{cases}$$

**Definition** The maximum likelihood estimator of  $\theta$  is defined by

$$\hat{\theta}_n \in \operatorname*{arg\,max}_{\theta \in \Theta} \ell(\theta, X_1, \dots, X_n)$$

Ex: Bernoulli model:

$$\ell(\theta, X_1, \dots, X_n) = \prod_{i=1}^n p^{X_1} (1-p)^{1-X_i}$$

and  $\hat{\theta}_n = \bar{X}_n$ 

$$Y_i = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip} + \epsilon_i$$

with  $\mathbb{E}[\epsilon_i] = 0$ ,  $\mathbb{V}ar[\epsilon_i] = \sigma^2$  and  $(\epsilon_i)$  independent.

Matrix form:  $\mathbf{Y} = \mathbf{X}\beta + \epsilon$ , with  $X_{i,0} = 1, \mathbf{X} = (X_{ij}) \in \mathcal{M}_{n,p+1}(\mathbb{R})$  and  $Y \in \mathbb{R}^n$  and  $\epsilon$  random vector with range in  $\mathbb{R}^n$ .

Least Mean Square estimator:

$$\hat{\beta}_n = \operatorname*{arg\,min}_{\beta \in \mathbb{R}^{p+1}} \left\| \mathbf{Y} - \mathbf{X}\beta \right\| = \left( X^T X \right)^{-1} X^T Y$$

 $\text{if } \operatorname{rank}(X) = p + 1.$ 

• if  $\epsilon_i \stackrel{iid}{\sim} \mathcal{N}(\mathbf{0}, \sigma^2)$ , the ML estimator is the LMS estimator and

$$\hat{\beta}_n \sim \mathcal{N}\left(\beta, \sigma^2 (X^T X)^{-1}\right)$$
simple regression:  $p = 1$ ,  $\hat{\beta}_{n,1} = \frac{\mathbb{C}\mathrm{ov}_n(X, Y)}{\mathbb{V}ar_n(X)}$