

# Empirical Likelihood Upper Confidence Bounds For Bandit Models

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# Outline

- 1 Bandit Problems
- 2 Lower Bounds for the Regret
- 3 Optimistic Algorithms
- 4 The Kullback-Leibler UCB Algorithm
- 5 Non-parametric setting : Empirical Likelihood

## (Idealized) Motivation : Clinical Trials

Imagine you are a doctor :

- patients visit you *one after another* for a given disease
- you prescribe one of the (say) *5 treatments* available
- the treatments are *not equally efficient*
- you do not know which one is the best, you *observe the effect* of the prescribed treatment on each patient

⇒ **What do you do ?**

- You must choose each prescription using only the *previous observations*
- Your goal is not to estimate each treatment's efficiency precisely, but to *heal as many patients as possible*

# The (stochastic) Multi-Armed Bandit Model

**Environment**  $K$  arms  $\nu = (\nu_1, \dots, \nu_K)$  such that for any possible choice of arm  $a_t \in \{1, \dots, K\}$  at time  $t$ , the reward is

$$X_t = X_{a_t, n_{a_t}(t)}$$

where  $n_a(t) = \sum_{s \leq t} \mathbb{1}\{a_s = a\}$ , and for any  $1 \leq a \leq K, n \geq 1$ ,  $X_{a,n} \sim \nu_a$ , and the  $(X_{a,n})_{a,n}$  are independent.

**Reward distributions**  $\nu_a \in \mathcal{F}_a =$  parametric family (**canonical exponential family**) or not (**general bounded rewards**)

**Example** Bernoulli rewards :  $\nu_a = \mathcal{B}(\theta_a)$

**Strategy** The agent's actions follow a dynamical strategy  $\pi = (\pi_1, \pi_2, \dots)$  such that

$$A_t = \pi_t(X_1, \dots, X_{t-1})$$

# Real challenges

- Randomized clinical trials
  - original motivation since the 1930's
  - dynamic strategies can save resources
- Recommender systems :
  - advertisement
  - website optimization
  - news, blog posts, ...
- Computer experiments
  - large systems can be simulated in order to optimize some criterion over a set of parameters
  - but the simulation cost may be high, so that only few choices are possible for the parameters
- Games and planning (tree-structured options)

## Performance Evaluation, Regret

Cumulated Reward  $S_T = \sum_{t=1}^T X_t$

Our goal Choose  $\pi$  so as to maximize

$$\begin{aligned}\mathbb{E}[S_T] &= \sum_{t=1}^T \sum_{a=1}^K \mathbb{E}[\mathbb{E}[X_t \mathbb{1}\{A_t = a\} | X_1, \dots, X_{t-1}]] \\ &= \sum_{a=1}^K \mu_a \mathbb{E}[N_a^\pi(T)]\end{aligned}$$

where  $N_a^\pi(T) = \sum_{t \leq T} \mathbb{1}\{A_t = a\}$  is the number of draws of arm  $a$  up to time  $T$ , and  $\mu_a = E(\nu_a)$ .

Regret Minimization equivalent to minimizing

$$R_T = T\mu^* - \mathbb{E}[S_T] = \sum_{a: \mu_a < \mu^*} (\mu^* - \mu_a) \mathbb{E}[N_a^\pi(T)]$$

where  $\mu^* \in \max\{\mu_a : 1 \leq a \leq K\}$

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# Asymptotically Optimal Strategies

- A strategy  $\pi$  is said to be **consistent** if, for any  $\nu \in \mathcal{F}$ ,

$$\frac{1}{T} \mathbb{E}[S_T] \rightarrow \mu^*$$

- The strategy is **uniformly efficient** if for all  $\nu \in \mathcal{F}$  and all  $\alpha > 0$ ,

$$R_T = o(T^\alpha)$$

- There are uniformly efficient strategies and we consider the **best achievable asymptotic performance among uniformly efficient strategies**



# The Lower Bound of Lai and Robbins

One-parameter reward distribution  $\nu_a = \nu_{\theta_a}, \theta_a \in \Theta \subset \mathbb{R}$ .

Theorem [Lai and Robbins, '85]

If  $\pi$  is a uniformly efficient strategy, then for any  $\theta \in \Theta^K$ ,

$$\liminf_{T \rightarrow \infty} \frac{R_T}{\log(T)} \geq \sum_{a: \mu_a < \mu^*} \frac{\mu^* - \mu_a}{\text{KL}(\nu_a, \nu^*)}$$

where  $\text{KL}(\nu, \nu')$  denotes the **Kullback-Leibler divergence**

For example, in the Bernoulli case :

$$\text{KL}(\mathcal{B}(p), \mathcal{B}(q)) = d_{\text{BER}}(p, q) = p \log \frac{p}{q} + (1-p) \log \frac{1-p}{1-q}$$

# Generalization by Burnetas and Katehakis

More general reward distributions  $\nu_a \in \mathcal{F}_a$

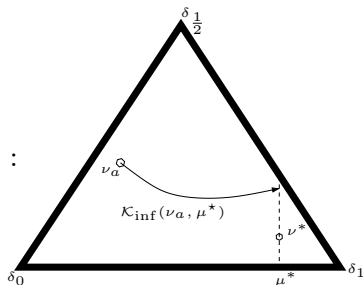
Theorem [Burnetas and Katehakis, '96]

If  $\pi$  is an efficient strategy, then, for any  $\nu \in \mathcal{F}$ ,

$$\liminf_{T \rightarrow \infty} \frac{R_T}{\log(T)} \geq \sum_{a: \mu_a < \mu^*} \frac{\mu^* - \mu_a}{K_{\text{inf}}(\nu_a, \mu^*)}$$

where

$$K_{\text{inf}}(\nu_a, \mu^*) = \inf \left\{ K(\nu_a, \nu') : \nu' \in \mathcal{F}_a, E(\nu') \geq \mu^* \right\}$$



# Intuition

- First assume that  $\mu^*$  is known and that  $T$  is fixed
- How many draws  $n_a$  of  $\nu_a$  are necessary to know that  $\mu_a < \mu^*$  with probability at least  $1 - 1/T$ ?
- Test :  $H_0 : \mu_a = \mu^*$  against  $H_1 : \nu = \nu_a$
- Stein's Lemma : if the first type error  $\alpha_{n_a} \leq 1/T$ , then

$$\beta_{n_a} \gtrsim \exp(-n_a K_{\text{inf}}(\nu_a, \mu^*))$$

$\implies$  it can be smaller than  $1/T$  if

$$n_a \geq \frac{\log(T)}{K_{\text{inf}}(\nu_a, \mu^*)}$$

- How to do as well without knowing  $\mu^*$  and  $T$  in advance?  
Not asymptotically?

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# Optimism in the Face of Uncertainty

**Optimism** is a heuristic principle popularized by [Lai&Robins '85; Agrawal '95] which consists in letting the agent

play as if the environment was the most favorable among all environments that are sufficiently likely given the observations accumulated so far

Surprisingly, this simple heuristic principle can be instantiated into algorithms that are robust, efficient and easy to implement in many scenarios pertaining to reinforcement learning

# Upper Confidence Bound Strategies

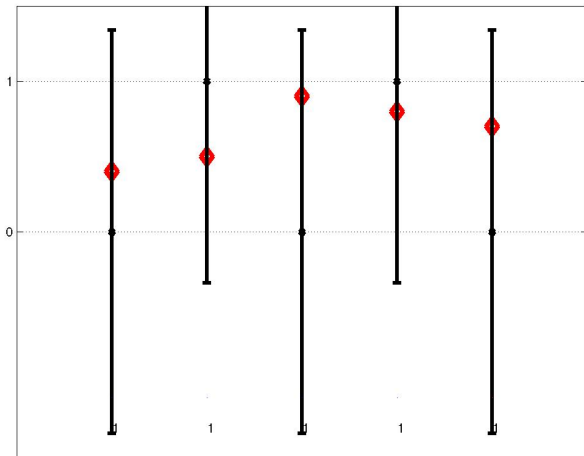
## UCB [Lai&Robins '85; Agrawal '95; Auer&al '02]

- Construct an upper confidence bound for the expected reward of each arm :

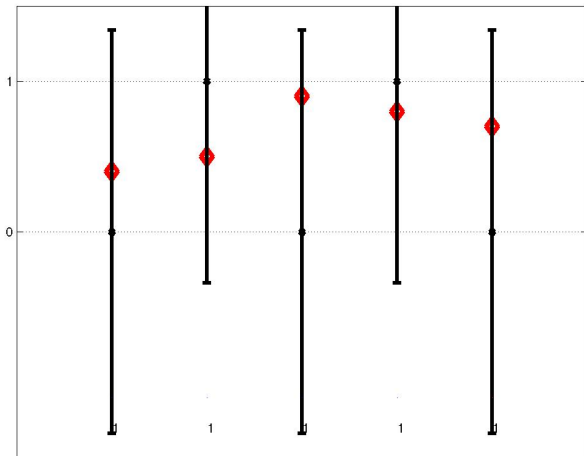
$$\underbrace{\frac{S_a(t)}{N_a(t)}}_{\text{estimated reward}} + \underbrace{\sqrt{\frac{\log(t)}{2N_a(t)}}}_{\text{exploration bonus}}$$

- Choose the arm with the highest UCB
- It is an *index strategy* [Gittins '79]
- Its behavior is easily interpretable and intuitively appealing

## UCB in Action



## UCB in Action





## Performance of UCB

For rewards in  $[0, 1]$ , the regret of UCB is upper-bounded as

$$E[R_T] = O(\log(T))$$

(finite-time regret bound) and

$$\limsup_{T \rightarrow \infty} \frac{\mathbb{E}[R_T]}{\log(T)} \leq \sum_{a: \mu_a < \mu^*} \frac{1}{2(\mu^* - \mu_a)}$$

Yet, in the case of Bernoulli variables, the rhs. is greater than suggested by the bound by Lai & Robbins

Many variants have been suggested to incorporate an estimate of the variance in the exploration bonus (e.g., [Audibert&al '07])

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# The KL-UCB algorithm

**Parameters** : An operator  $\Pi_{\mathcal{F}} : \mathfrak{M}_1(\mathcal{S}) \rightarrow \mathcal{F}$ ; a non-decreasing function  $f : \mathbb{N} \rightarrow \mathbb{R}$

**Initialization** : Pull each arm of  $\{1, \dots, K\}$  once

**for**  $t = K$  to  $T - 1$  **do**

- compute for each arm  $a$  the quantity

$$U_a(t) = \sup \left\{ E(\nu) : \nu \in \mathcal{F} \text{ and } KL\left(\Pi_{\mathcal{F}}(\hat{\nu}_a(t)), \nu\right) \leq \frac{f(t)}{N_a(t)} \right\}$$

- pick an arm  $A_{t+1} \in \arg \max_{a \in \{1, \dots, K\}} U_a(t)$

**end for**

## Sketch of analysis

- For every sub-optimal arm  $a$ ,

$$\{A_{t+1} = a\} \subseteq \{\mu^* \geq U_{a^*}(t)\} \cup \{\mu^* < U_a(t) \text{ and } A_{t+1} = a\},$$

- Choose  $f(t)$  such that for all  $a$ ,  $\mathbb{P}(\mu_a < U_a(t)) \leq 1/t$

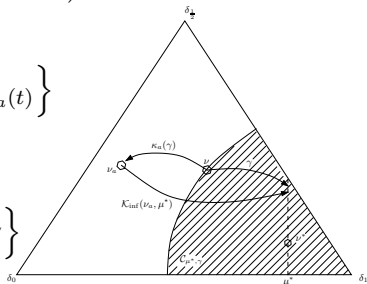
- $\{\mu^* < U_a(t)\} = \{\hat{\nu}_{a, N_a(t)} \in \mathcal{C}_{\mu^*, f(t)/N_a(t)}\}$

where for  $\mu \in \mathbb{R}$  and  $\gamma > 0$ ,

$$\mathcal{C}_{\mu, \gamma} \subseteq \left\{ \nu \in \mathfrak{M}_1(\mathcal{S}) : K_{\text{inf}}(\Pi_{\mathcal{F}}(\nu), \mu) \leq \gamma \right\}$$

- This event is typical iff  $N_a(t) \leq f(T)/K_{\text{inf}}(\nu_a, \mu^*)$  :

$$\sum_{n > \frac{f(T)}{K_{\text{inf}}(\nu_a, \mu^*)}} \mathbb{P} \left( \left\{ \hat{\nu}_{a, n} \in \mathcal{C}_{\mu^*, f(t)/n} \right\} \right) = o(\log(T))$$



## Parametric setting : Exponential Families

- Assume that  $\mathcal{F}_a = \text{canonical one-dimensional exponential family}$ , i.e. such that the pdf of the rewards is given by

$$p_{\theta_a}(x) = \exp(x\theta_a - b(\theta_a) + c(x)), \quad 1 \leq a \leq K$$

for a parameter  $\theta \in \mathbb{R}^K$ , expectation  $\mu_a = \dot{b}(\theta_a)$

- The KL-UCB is simply :

$$U_a(t) = \sup \left\{ \mu \in \bar{I} : d(\hat{\mu}_a(t), \mu) \leq \frac{f(t)}{N_a(t)} \right\}$$

- For instance,
  - for Bernoulli rewards :

$$d_{\text{BER}}(p, q) = p \log \frac{p}{q} + (1-p) \log \frac{1-p}{1-q}$$

- for exponential rewards  $p_{\theta_a}(x) = \theta_a e^{-\theta_a x}$  :

$$d_{\text{EXP}}(u, v) = u - v + u \log \frac{u}{v}$$

- The analysis is generic and yields a non-asymptotic regret bound optimal in the sense of Lai and Robbins.

# The kl-UCB algorithm

**Parameters** :  $\mathcal{F}$  parameterized by the expectation  $\mu \in I \subset \mathbb{R}$  with divergence  $d$ , a non-decreasing function  $f : \mathbb{N} \rightarrow \mathbb{R}$

**Initialization** : Pull each arm of  $\{1, \dots, K\}$  once

**for**  $t = K$  to  $T - 1$  **do**

- compute for each arm  $a$  the quantity

$$U_a(t) = \sup \left\{ \mu \in \bar{I} : d(\hat{\mu}_a(t), \mu) \leq \frac{f(t)}{N_a(t)} \right\}$$

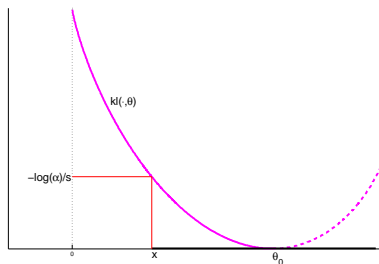
- pick an arm  $A_{t+1} \in \arg \max_{a \in \{1, \dots, K\}} U_a(t)$

**end for**

# The kl Upper Confidence Bound in Picture

If  $Z_1, \dots, Z_s \stackrel{iid}{\sim} \mathcal{B}(\theta_0)$ ,  $x < \theta_0$   
 and if  $\hat{p}_s = (Z_1 + \dots + Z_s)/s$ ,  
 then

$$\mathbb{P}_{\theta_0}(\hat{p}_s \leq x) \leq \exp(-s \text{kl}(x, \theta_0))$$



In other words, if  $\alpha = \exp(-s \text{kl}(x, \theta_0))$  :

$$\mathbb{P}_{\theta_0}(\hat{p}_s \leq x) = \mathbb{P}_{\theta_0}\left(\text{kl}(\hat{p}_s, \theta_0) \leq -\frac{\log(\alpha)}{s}, \hat{p}_s < \theta_0\right) \leq \alpha$$

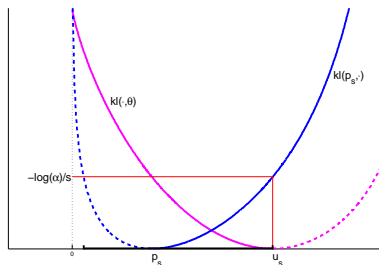
$\implies$  upper confidence bound for  $p$  at risk  $\alpha$  :

$$u_s = \sup \left\{ \theta > \hat{p}_s : \text{kl}(\hat{p}_s, \theta) \leq -\frac{\log(\alpha)}{s} \right\}$$

# The kl Upper Confidence Bound in Picture

If  $Z_1, \dots, Z_s \stackrel{iid}{\sim} \mathcal{B}(\theta_0)$ ,  $x < \theta_0$   
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$\implies$  upper confidence bound for  $p$  at risk  $\alpha$  :

$$u_s = \sup \left\{ \theta > \hat{p}_s : \text{kl}(\hat{p}_s, \theta) \leq -\frac{\log(\alpha)}{s} \right\}$$



# Key Tool : Deviation Inequality for Self-Normalized Sums

- Problem : random number of summands
- Solution : peeling trick (as in the proof of the LIL)

**Theorem** For all  $\epsilon > 1$ ,

$$\mathbb{P}(\mu_a > \hat{\mu}_a(t) \quad \text{and} \quad N_a(t) d(\hat{\mu}_a(t), \mu_a) \geq \epsilon) \leq e \lceil \epsilon \log(t) \rceil e^{-\epsilon}.$$

Thus,

$$P(U_a(t) < \mu_a) \leq e \lceil f(t) \log(t) \rceil e^{-f(t)}$$

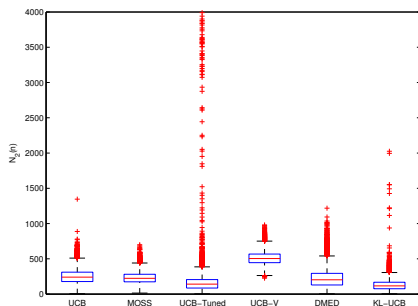
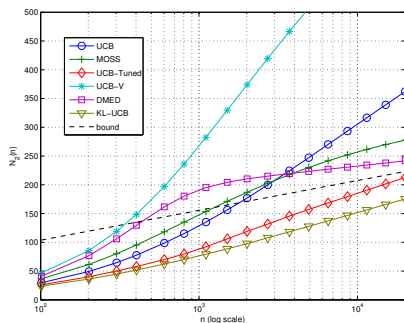
## Regret bound

**Theorem** : Assume that all arms belong to a canonical, regular, exponential family  $\mathcal{F} = \{\nu_\theta : \theta \in \Theta\}$  of probability distributions indexed by its natural parameter space  $\Theta \subseteq \mathbb{R}$ . Then, with the choice  $f(t) = \log(t) + 3 \log \log(t)$  for  $t \geq 3$ , the number of draws of any suboptimal arm  $a$  is upper bounded for any horizon  $T \geq 3$  as

$$\mathbb{E}[N_a(T)] \leq \frac{\log(T)}{d(\mu_a, \mu^*)} + 2 \sqrt{\frac{2\pi\sigma_{a,\star}^2 (d'(\mu_a, \mu^*))^2}{(d(\mu_a, \mu^*))^3} \sqrt{\log(T) + 3 \log(\log(T))}} \\ + \left(4e + \frac{3}{d(\mu_a, \mu^*)}\right) \log(\log(T)) + 8\sigma_{a,\star}^2 \left(\frac{d'(\mu_a, \mu^*)}{d(\mu_a, \mu^*)}\right)^2 + 6,$$

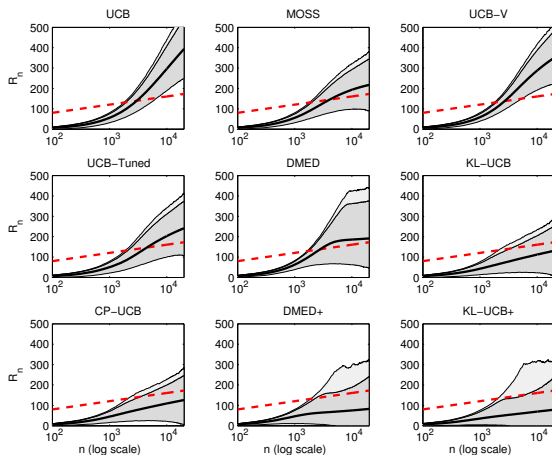
where  $\sigma_{a,\star}^2 = \max \{ \text{Var}(\nu_\theta) : \mu_a \leq E(\nu_\theta) \leq \mu^* \}$  and where  $d'(\cdot, \mu^*)$  denotes the derivative of  $d(\cdot, \mu^*)$ .

## Results : Two-Arm Scenario



**FIGURE:** Performance of various algorithms when  $\theta = (0.9, 0.8)$ . Left : average number of draws of the sub-optimal arm as a function of time. Right : box-and-whiskers plot for the number of draws of the sub-optimal arm at time  $T = 5,000$ . Results based on 50,000 independent replications

## Results : Ten-Arm Scenario with Low Rewards



**FIGURE:** Average regret as a function of time when  $\theta = (0.1, 0.05, 0.05, 0.05, 0.02, 0.02, 0.02, 0.01, 0.01, 0.01)$ . Red line : Lai & Robbins lower bound ; thick line : average regret ; shaded regions : central 99% region and upper 99.95% quantile

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# Non-parametric setting

- Rewards are only assumed to be bounded (say in  $[0, 1]$ )
- Need for an estimation procedure
  - with non-asymptotic guarantees
  - efficient in the sense of Stein / Bahadur

⇒ Idea 1 : use  $d_{\text{BER}}$  (Hoeffding)

⇒ Idea 2 : Empirical Likelihood [Owen '01]

- Not so good idea : use Bernstein / Bennett

First idea : use  $d_{\text{BER}}$ 

Idea : rescale to  $[0, 1]$ , and take the divergence  $d_{\text{BER}}$ .

→ because Bernoulli distributions **maximize deviations among bounded variables with given expectation**

This fact (well-known for the variance) also holds for all exponential moments and thus for Cramer-type deviation bounds :

## Lemma (Hoeffding '63)

Let  $X$  denote a random variable such that  $0 \leq X \leq 1$  and denote by  $\mu = \mathbb{E}[X]$  its expectation. Then, for all  $\lambda \in \mathbb{R}$ ,

$$E [\exp(\lambda X)] \leq 1 - \mu + \mu \exp(\lambda) .$$

# Regret Bound for kl-UCB

## Theorem

With the divergence  $d_{\text{BER}}$ , for all  $T > 3$ ,

$$\mathbb{E}[N_a(T)] \leq \frac{\log(T)}{d_{\text{BER}}(\mu_a, \mu^*)} + \frac{\sqrt{2\pi} \log\left(\frac{\mu^*(1-\mu_a)}{\mu_a(1-\mu^*)}\right)}{(d_{\text{BER}}(\mu_a, \mu^*))^{3/2}} \sqrt{\log(T) + 3 \log(\log(T))} \\ + \left(4e + \frac{3}{d_{\text{BER}}(\mu_a, \mu^*)}\right) \log(\log(T)) + \frac{2 \left(\log\left(\frac{\mu^*(1-\mu_a)}{\mu_a(1-\mu^*)}\right)\right)^2}{(d_{\text{BER}}(\mu_a, \mu^*))^2} + 6.$$

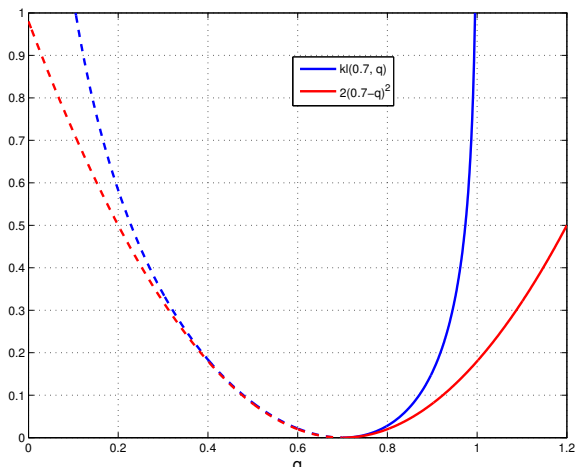
- kl-UCB satisfies an **improved logarithmic finite-time regret bound**
- Besides, it is **asymptotically optimal in the Bernoulli case**



## Comparison to UCB

KL-UCB addresses **exactly the same problem** as UCB, with the same generality, but it has always a **smaller regret** as can be seen from Pinsker's inequality

$$d_{\text{BER}}(\mu_1, \mu_2) \geq 2(\mu_1 - \mu_2)^2$$

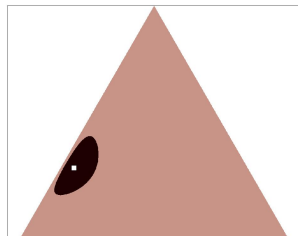
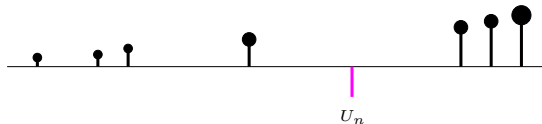
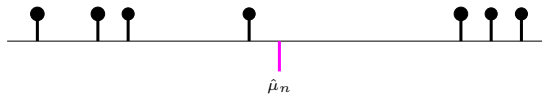


## Idea 2 : Empirical Likelihood

$$U(\hat{\nu}_n, \epsilon) = \sup \left\{ E(\nu') : \nu' \in \mathfrak{M}_1(\text{Supp}(\hat{\nu}_n)) \text{ and } \text{KL}(\hat{\nu}_n, \nu') \leq \epsilon \right\}$$

or, rather, *modified Empirical Likelihood* :

$$U(\hat{\nu}_n, \epsilon) = \sup \left\{ E(\nu') : \nu' \in \mathfrak{M}_1(\text{Supp}(\hat{\nu}_n) \cup \{1\}) \text{ and } \text{KL}(\hat{\nu}_n, \nu') \leq \epsilon \right\}$$



$\implies$  Linear algorithm for computing  $U(\hat{\nu}_n, \epsilon)$ .

## Coverage properties of the modified EL confidence bound

**Proposition :** Let  $\nu_0 \in \mathfrak{M}_1([0, 1])$  with  $E(\nu_0) \in (0, 1)$  and let  $X_1, \dots, X_n$  be independent random variables with common distribution  $\nu_0 \in \mathfrak{M}_1([0, 1])$ , not necessarily with finite support. Then, for all  $\epsilon > 0$ ,

$$\begin{aligned} \mathbb{P}\{U(\hat{\nu}_n, \epsilon) \leq E(\nu_0)\} &\leq \mathbb{P}\{K_{\text{inf}}(\hat{\nu}_n, E(\nu_0)) \geq \epsilon\} \\ &\leq e(n+2) \exp(-n\epsilon) . \end{aligned}$$

**Remark :** For  $\{0, 1\}$ -valued observations, it is readily seen that  $U(\hat{\nu}_n, \epsilon)$  boils down to the upper-confidence bound above.

$\implies$  This proposition is at least not always optimal : the presence of the factor  $n$  in front of the exponential  $\exp(-n\epsilon)$  term is questionable.

## Idea of the proof

- [Owen '01] For all  $\nu \in \mathcal{F}$  and all  $\mu \in (0, 1)$ ,

$$K_{\text{inf}}(\nu, \mu) = \max_{\lambda \in [0, 1]} \mathbb{E}_{\nu} [h_{\lambda, \mu}(X)],$$

where  $h_{\lambda, \mu}$  is the mapping

$$h_{\lambda, \mu} : x \in [0, 1] \mapsto \log \left( 1 - \lambda \frac{x - \mu}{1 - \mu} \right).$$

- [Honda&Takemura '11] Grid of  $\lambda$  :

$$\sup_{\lambda \in [0, 1]} \frac{1}{n} \sum_{k=1}^n \log \left( 1 - \lambda \frac{Z_k - \mu}{1 - \mu} \right) \leq \gamma + \max_{\lambda' \in \Lambda_{\gamma}} \frac{1}{n} \sum_{k=1}^n \log \left( 1 - \lambda' \frac{Z_k - \mu}{1 - \mu} \right)$$

and union bound.

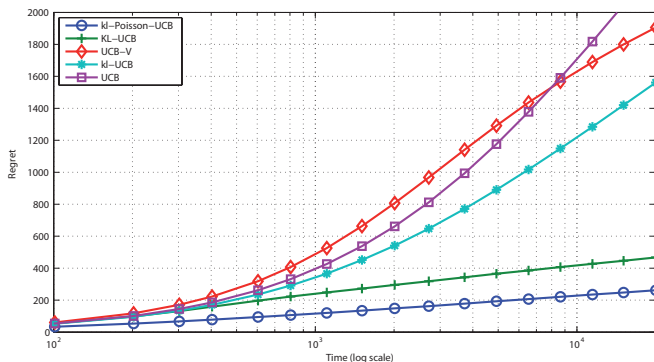
## Regret bound

**Theorem** : Assume that  $\mathcal{F}$  is the set of finitely supported probability distributions over  $[0, 1]$ , that  $\mu_a > 0$  for all arms  $a$  and that  $\mu^* < 1$ . There exists a constant  $M(\nu_a, \mu^*) > 0$  only depending on  $\nu_a$  and  $\mu^*$  such that, with the choice  $f(t) = \log(t) + \log(\log(t))$  for  $t \geq 2$ , for all  $T \geq 3$  :

$$\begin{aligned} \mathbb{E}[N_a(T)] &\leq \frac{\log(T)}{K_{\inf}(\nu_a, \mu^*)} + \frac{36}{(\mu^*)^4} (\log(T))^{4/5} \log(\log(T)) \\ &\quad + \left( \frac{72}{(\mu^*)^4} + \frac{2\mu^*}{(1 - \mu^*) K_{\inf}(\nu_a, \mu^*)^2} \right) (\log(T))^{4/5} \\ &\quad + \frac{(1 - \mu^*)^2 M(\nu_a, \mu^*)}{2(\mu^*)^2} (\log(T))^{2/5} \\ &\quad + \frac{\log(\log(T))}{K_{\inf}(\nu_a, \mu^*)} + \frac{2\mu^*}{(1 - \mu^*) K_{\inf}(\nu_a, \mu^*)^2} + 4. \end{aligned}$$

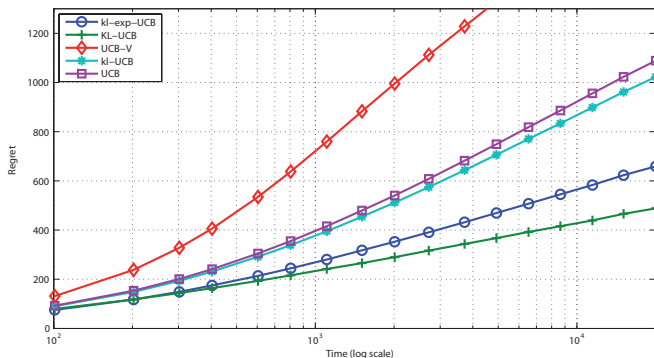
## Example : truncated Poisson rewards

- for each arm  $1 \leq a \leq 6$  is associated with  $\nu_a$ , a Poisson distribution with expectation  $(2 + a)/4$ , truncated at 10.
- $N = 10,000$  Monte-Carlo replications on an horizon of  $T = 20,000$  steps.



## Example : truncated Exponential rewards

- exponential rewards with respective parameters  $1/5$ ,  $1/4$ ,  $1/3$ ,  $1/2$  and  $1$ , truncated at  $x_{\max} = 10$ ;
- kl-UCB uses the divergence  $d(x, y) = x/y - 1 - \log(x/y)$  prescribed for genuine exponential distributions, but it ignores the fact that the rewards are truncated.



# Conclusion

- UCB algorithms = versatile tool for dynamic allocation problems
- The bounds must be as tight as possible  $\implies$  direct consequences on the regret
- Non-asymptotic Empirical Likelihood Estimation procedures
- Interest of intermediate-complexity classes of distributions (between one-parameter and finitely supported)
- Need for better bounds on EL-based confidence intervals