### Which paths to achieve fairness in algorithmic decisions?

Online International Workshop, Université Paris-Dauphine

Aurélien Garivier December 9th, 2021





### Who is speaking?

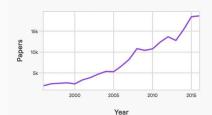


L'IA du Quotidien peut elle être Éthique? Loyauté des Algorithmes d'Apprentissage Automatique P. Besse, C. Castets-Renard, A. Garivier, J-M. Loubes Statistique et Société vol. 6 (3) Dec. 2018 pp.9-31

### AI Weekly: NeurIPS proves machine learning at scale is hard



**Annually Published AI Papers** 



Source: Scopus.com

Alindex.org

### **Outline**

- 1. Success, Questions and Responsibility
- 2. On Biases
- 3. Formalizing Fairness
- 4. A Simple Example Expanded

Success, Questions and

Responsibility

### Solving a Problem with a computer

Computer = machine able to combine arbitrarily a *small* set of elementary operations on some *data* 



$$[3,2,5,1,4] \longrightarrow [1,2,3,4,5]$$

le petit chat 
$$\longrightarrow$$
 the little cat

Examples :



**>** 







### Solving a Problem with a computer

**Classical way**: write the **program** = sequence of elementary operations that leads from the input to the output

```
for i=1:n ib = i \\ m = x[ib] \\ for j = (i+1):n \\ if x[j] > x[i]: \\ ib = j \\ m = x[j] \\ x[i] = x[ib] \\ x[ib] = c
```

**Artificial intelligence** : let the computer find the program itself!

 $\rightarrow$  meta-programming

**Machine Learning**: find the sequence using *examples* = data

### **Spectacular Success Stories**

Image recognition
 Natural Language Processing
 and combination



https://link.springer.com/article/10.1007

AlphaGo

- Game solving (strategy)
- Autonomous Vehicles



• Massive Recommender Systems : press, movies, ads, etc.



### How are these successes obtained?

**Abstraction** : learn a mapping  $\mathcal{X} o \mathcal{Y}$  (mostly with vector-valued  $\mathcal{X}$ )

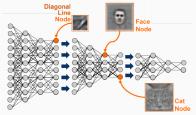
General abstract problem solved by several computationally intensive methods, including :



### **Statistical Learning**



### **Neural networks**



### Difficulty: who is responsible?



- opacity : not the mere formalization of an explicit process
- dilution: several actors involved (data / learning algorithms / choice of AI algorithm...)
- liquid : difficult to audit / inspect
- impenetrability : difficult to explain or even to interpret the results
- $\rightarrow$  more complicated than general algorithmic decision making
- ightarrow exciting on prototypes, frightening in real life

### **Growth crisis**

Very powerful tools that are not under control

do we really want it?

## Facebook, Citing Societal Concerns, Plans to Shut Down Facial Recognition System

Saying it wants "to find the right balance" with the technology, the social network will delete the face scan data of more than one billion users.



https://www.nytimes.com/2021/11/02/techn ology/facebook-facial-recognition.html

### Some causes of the crisis

- Bias in the data :
  - collected "as well as possible"
  - sometimes betraying participants' personal information
  - then considered as ground truth
- Bias in the scientific process :
  - abstraction = volunteer distance to applications, irresponsibility of the model (abstract world)
  - consensual technical goal = maximize average perf (dominant view, not robustness, reliability, etc.)
  - gamification (challenges with simple rules) but no certification
  - no consideration of the consequences (may augment inequalities, cf example with adult)

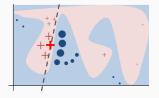
But the scientific 'community looks for solutions!

### Some causes of the crisis

- Bias in the data :
  - collected "as well as possible" → define, detect, avoid/repair biases
  - sometimes betraying participants' personal information
    - ightarrow differential privacy
  - ullet then considered as ground truth  $\,\,
    ightarrow$  transfer learning
- Bias in the scientific process :
  - abstraction = volunteer distance to applications, irresponsibility of the model (abstract world) remains!
  - consensual technical goal = maximize average perf (dominant view, not robustness, reliability, etc.) → other risk measures (marginal)
  - ullet gamification (challenges with simple rules) but no certification o XAI, research on mathematical control of the methods
  - no consideration of the consequences (may augment inequalities, cf example with adult) → fair learning

But the scientific 'community looks for technical solutions!

### Local Interpretable Model-Agnostic Explanations : LIME



Linear model with feature selection on local subset of data

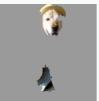


(a) Original Image





(b) Explaining Electric quitar (c) Explaining Acoustic quitar



(d) Explaining Labrador

Src: "Why Should I Trust You?" Explaining the Predictions of Any Classifier, by Marco Tulio Ribeiro, Sameer Singh and Carlos Guestrin.

### Local Interpretable Model-Agnostic Explanations : LIME





(a) Husky classified as wolf

(b) Explanation

Figure 11: Raw data and explanation of a bad model's prediction in the "Husky vs Wolf" task.

Src: "Why Should I Trust You?" Explaining the Predictions of Any Classifier, by Marco Tulio Ribeiro, Sameer Singh and Carlos Guestrin.

### On Biases

### Bias in the data



Src : An Introduction to Image Datasets, Malevé '19

### Consequences

### Underrepresentation of darker skin tones

### Facial analysis datasets

LFW	77.5% male 83.5% white
IJB-A	79.6% lighter-skinned
Adience	86.2% lighter-skinned

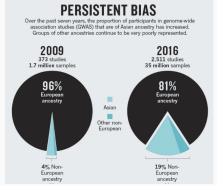


Buolamwini & Gebru (2018). Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification

### This is not only about face recognition

• ...but also insurance, employment, credit risk assessment...

- ... personalized medicine: most study of pangenomic association were conducted on white/European population.
  - ⇒ The estimated risk factors will possibly be different for patients with African or Asian origins!



Popejoy A., Fullerton S. (2016). Genomics is failing on diversity, Nature 538

**Formalizing Fairness** 

### **Detecting a bias**

### Detecting an individual discrimination : Testing

- Idea: modify just one protected feature of the individual and check if decision in changed
- Recognized by justice
- Discrimination for house rental, employment, entry in shops, insurance, etc.

Detecting a group discrimination : Discrimination Impact Assessment. Three measures :

- Disparate Impact (Civil Right Act 1971) :  $DI = \frac{\mathbb{P}(h_n(X) = 1 | S = 0)}{\mathbb{P}(\hat{h}_n(X) = 1 | S = 1)}$
- ullet Cond. Error Rates :  $\mathbb{P}(\hat{h}_n(X) 
  eq Y | S=1) = \mathbb{P}(\hat{h}_n(X) 
  eq Y | S=0)$
- Equality of odds :  $\mathbb{P}(\hat{h}_n(X) = 1 | S = 1)$  vs  $\mathbb{P}(\hat{h}_n(X) = 1 | S = 0)$

### (Technical) Solution to the Fairness problem

Projection to Fairness in Statistical Learning, Le Gouic, Loubes & Rigollet '20

A study of some trade-offs in statistical learning : online learning, generative models and fairness, Schreuder '21

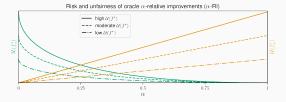


Best fair predictor = very inefficient



Best unconstrained predictor = very unfair





### **Modified Objective**

Find the best predictor among those with a Disparate Impact at most  $\alpha\%$  better than the best unconstrained predictor

→ Thanks to the theory of *optimal transport*, one shows that it takes (in some cases) an explicit form as a *interpolant between best unconstrained predictor and best perfectly fair predictor* 

# A Simple Example Expanded

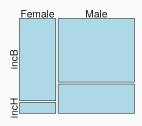
### An Example in more Detail

The following example is based on a Jupyter Notebook by **Philippe Besse** (INSA Toulouse) freely available (in R and python) on
https://github.com/wikistat

### Adult Census Dataset of UCI

- 48842 US citizens (1994)
- 14 features :
  - Y = income threshold (\$50k)
  - age : continuous.
  - workclass: Private, Self-emp-not-inc, Self-emp-inc, Federal-gov, Local-gov, State-gov, Without-pay, Never-worked.
  - fnlwgt : continuous.
  - education: Bachelors, Some-college, 11th, HS-grad, Prof-school, Assoc-acdm, Assoc-voc, 9th, 7th-8th, 12th, Masters, 1st-4th, 10th, Doctorate, 5th-6th, Preschool.
  - education-num : continuous.
  - marital-status: Married-civ-spouse, Divorced, Never-married,
     Separated, Widowed, Married-spouse-absent, Married-AF-spouse.
  - occupation: Tech-support, Craft-repair, Other-service, Sales, Exec-managerial, Prof-specialty, Handlers-cleaners, Machine-op-inspct, Adm-clerical, Farming-fishing, Transport-moving, Priv-house-serv, Protective-serv, Armed-Forces.
  - relationship: Wife, Own-child, Husband, Not-in-family,
     Other-relative Unmarried

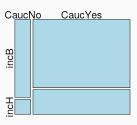
### **Obvious Social Bias**



Confidence interval for the DI (by delta method)

round(dispImp(datBas[,"sex"],
datBas[,"income"]),3)

0.349 0.367 0.384



Confidence interval for the DI  $(delta\ method)$ 

round(dispImp(datBas\$origEthn ,
datBas\$income),3)

0.566 0.601 0.637

### Logistic Regression augments the bias!

Female 91.81

Male 79.7

```
log.lm=glm(income~..data=datApp.family=binomial)
# significativity of the parameters
anova (log.lm, test="Chisq")
Df
        Deviance
                       Resid Df
                                                      Pr(>Chi)
                                       Resid Dev
NULL
       NΑ
               NA
                       35771 40371.72
                                              NA
               1927.29010
                          35770
                                       38444.43
age
       1
                                                      0.000000e + 00
               4289.41877
                                      34155.01
                                                      0.000000e+00
educNum 1
                               35769
mariStat
                       6318.12804
                                      35766
                                              27836.88
                                                              0.000000e+00
               3
               812.50516
                                       27024,38
occup
                               35760
                                                      3.058070e-172
origEthn
                       17,04639
                                       35759
                                              27007,33
                                                              3,647759e-05
SAY
               50.49872
                               35758
                                       26956.83
                                                      1.192428e - 12
                                      35757
                                              26554.01
hoursWeek
               1
                       402.82271
                                                              1.338050e-89
LcapitalGain
                     1252.69526
                                      35756 25301,31
                                                              2.154522e-274
               1
LcapitalLoss
                       310,38258
                                                             1.802529e-69
               1
                                       35755 24990,93
child 1
               87,72437
                               35754
                                                 7,524154e-21
                                       24903,21
# Prevision
pred.log=predict(log.lm.newdata=daTest.tvpe="response")
# Confusion matrix
confMat=table(pred.log>0.5,daTest$income)
incB
       incH
FALSE
       6190
               899
TRUE
       556
               1298
tauxErr(confMat): 16,27
round(dispImp(daTest[,"sex"], Yhat),3): 0.212 0.248 0.283
# Overall Accuracy Equality?
apply (table (pred.log < 0.5, daTest$income, daTest$sex), 3, tauxErr)
```

19

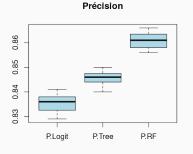
### What about Random Forest?

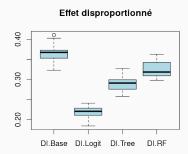
### Random Forest improves significantly the predicition quality...

```
rf.mod=randomForest(income~.,data=datApp)
pred . rf=predict ( rf . mod , newdata=daTest , type="response" )
confMat=table(pred.rf.daTest$income)
confMat
tauxErr(confMat)
pred.rf incB
                 incH
incB
        6301
                 795
incH
        445
                1402
13,87
round (dispImp (daTest[,"sex"], pred.rf),3)
0.329 0.375 0.42
```

... without augmenting the bias (here).

### Summary of the results by algorithm





- ⇒ Random Forest is here both more performant and less discriminative (BUT not interpretable)
- $\implies$  This is not a general rule! It depends on the dataset
- ⇒ A serious learning should consider the different algorithms, and include a discussion on the discriminative effects

### **Individual Biases: Testing**

Are the predictions changed if the value of variable "sex" is switched?

```
daTest2=daTest
# Changement de genre
daTest2$sex=as.factor(ifelse(daTest$sex=="Male","Female","Male"))
# Prevision du "nouvel" echantillon test
pred2.log=predict(log.lm,daTest2,type="response")
table (pred. \log < 0.5, pred2. \log < 0.5, daTestsex)
Female
FALSE
        TRUF
FALSE 195
                0
TRUE 23
                2679
Male
FALSE
        TRUE
FALSE
        1489
                155
TRUF
                4402
```

→ 178 have a different prediction, in the expected direction.

### **Avoid Issues with Testing**

Easy : use maximal prediction of all modalilities of the protected variable

```
fairPredictGenre=ifelse(pred.log<pred2.log,pred2.log,pred1.log)
confMat=table(fairPredictGenre > 0.5, daTest$income)
confMat; tauxErr (confMat)
incB
        incH
FALSE 6145
                936
TRUE
        535
                1327
16 45
round(dispImp(daTest$sex, as.factor(fairPredictGenre > 0.5)),3)
0 24 0 277 0 314
# recall:
round(dispImp(daTest$sex, as.factor(pred.log > 0.5)),3)
0 212 0 248 0 283
```

- → No influence on the prediction quality
- → Small bias reduction, but does not remove group over-discrimination!

### Naive approach: suppress the protected variable

```
# estimation without the variable "sex"
log_g.lm=glm(income~.,data=datApp[,-6],family=binomial)
# Prevision
pred_g.log=predict(log_g.lm,newdata=daTest[,-8],type="response")
# Confusion Matrix
confMat=table(pred_g.log>0.5,daTest$income)
confMat
incB incH
FALSE 6157 953
TRUE
       523 1310
tauxErr(confMat)
16.5
Yhat_g=as.factor(pred_g.log > 0.5)
round(dispImp(daTest[."sex"].Yhat_g).3)
0.232 0.269 0.305
```

 $\implies$  the quality of prediction is not deteriorated, but the bias augmentation remains the same !

### Adapting the threshold to each class

```
Yhat.cs=as.factor(ifelse(daTest$sex=="Female",pred.log>0.4,pred.log>0.5))
round(dispImp(daTest[,"sex"],Yhat.cs),3)
tauxErr(table(Yhat.cs,daTest$income))

0.293 0.334 0.375

16.55

# Stronger correction forcing the DI to be at least 0.8:

Yhat.cs=as.factor(ifelse(daTest$sex=="Female",pred.log>0.15,pred.log>0.5))
round(dispImp(daTest[,"sex"],Yhat.cs),3)
tauxErr(table(Yhat.cs,daTest$income))

0.796 0.863 0.93

18.57
```

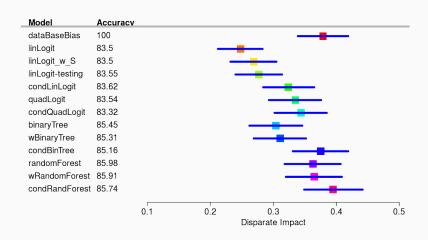
- ⇒ the prediction performance is significantly deteriorated
- ⇒ this kind of affirmative action is a questionable choice

### **Building one classifier per class**

Logistic regression ightarrow consider the interactions of the protected variable with the others

```
yHat=predict (reg.log, newdata=daTest, type="response")
yHatF=predict(reg.logF,newdata=daTestF,type="response")
yHatM=predict (reg.logM, newdata=daTestM, type="response")
yHatFM=c(yHatF,yHatM); daTestFM=rbind(daTestF,daTestM)
# Cumulated errors
table (yHatFM > 0.5, daTestFM$income)
incB
        incH
FALSE
        6150
                 935
TRUE
        530
                 1328
table (yHat > 0.5, daTest$income)
incB
        incH
FALSE
        6154
                 950
TRUE
        526
tauxErr(table(vHatFM > 0.5.daTestFM$income))
16.38
tauxErr(table(yHat>0.5,daTest$income))
16.5
# Bias with an without class separation
round (dispImp (daTestFM [, "sex"], as. factor (yHatFM > 0.5)),3)
0.284 0.324 0.365
round (dispImp (daTest [, "sex"], as.factor (yHat > 0.5)),3)
0.212 0.248 0.283
```

### Comparison of several classifiers



### Summary

- Automatic classification can augment the social bias
- All algorithms are not equivalent
- Linear classifiers should be particularly watched
- Random Forest can (at least sometimes) be less discriminative
- The bias augmentation diminishes with the consideration of variable interactions
- Removing the protected variable from the analysis is not sufficient
- Fitting different models on the different classes is in general a quick and simple way to avoid bias augmentation...
- ... if the protected variable is observed!