



## DATA CENTERS :

# Environmental standardisation update & Code of Conduct



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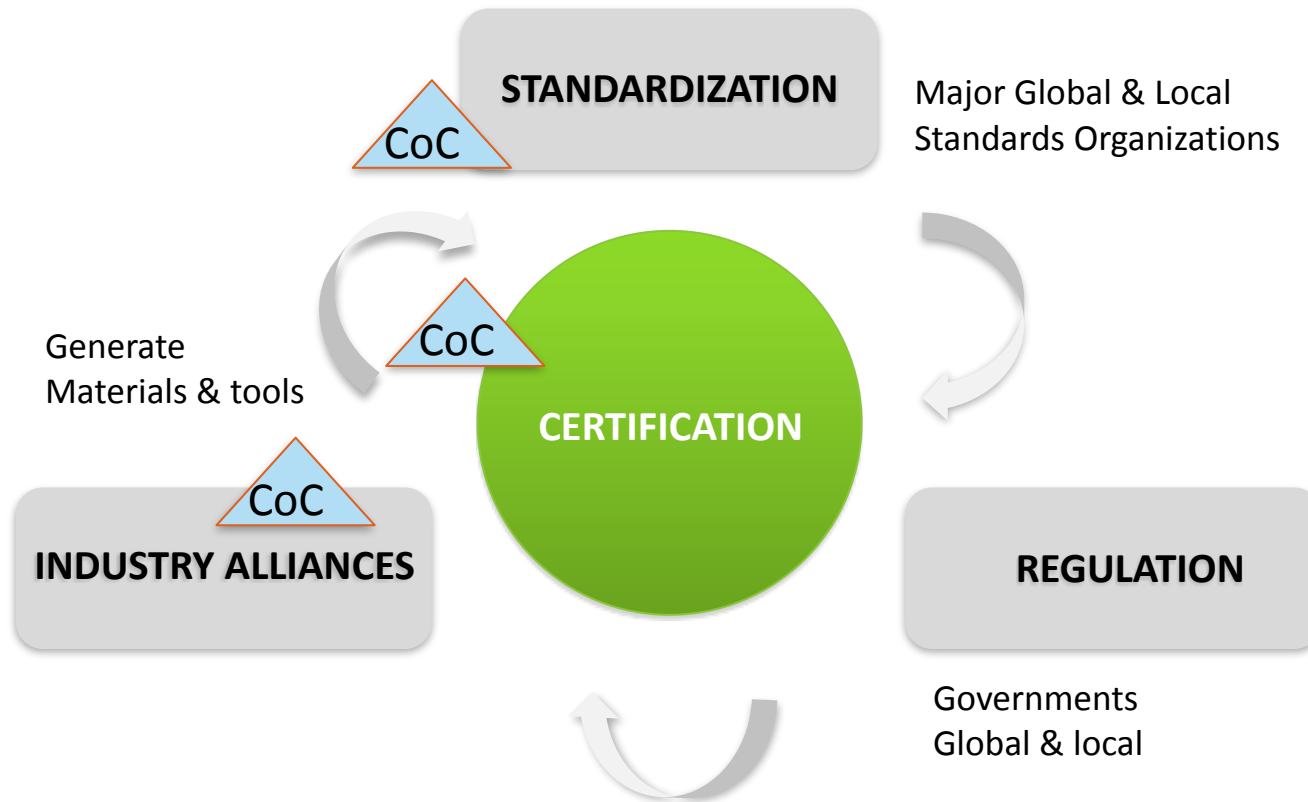
**AFNOR ECO-TIC :**

**Eco-responsabilité et développement durable pour et par le  
numérique**

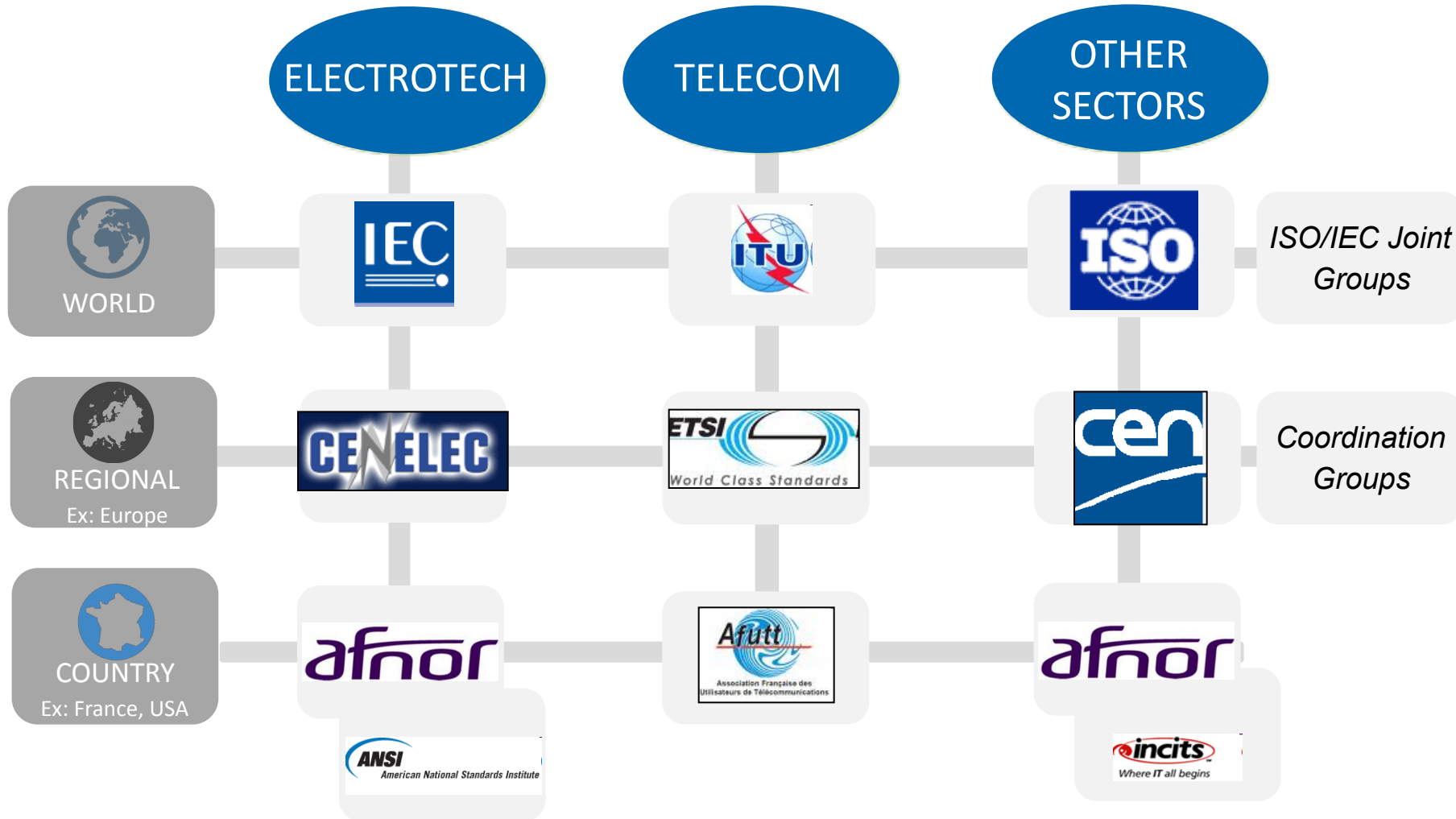
## Stakeholder groups involved with sustainability :



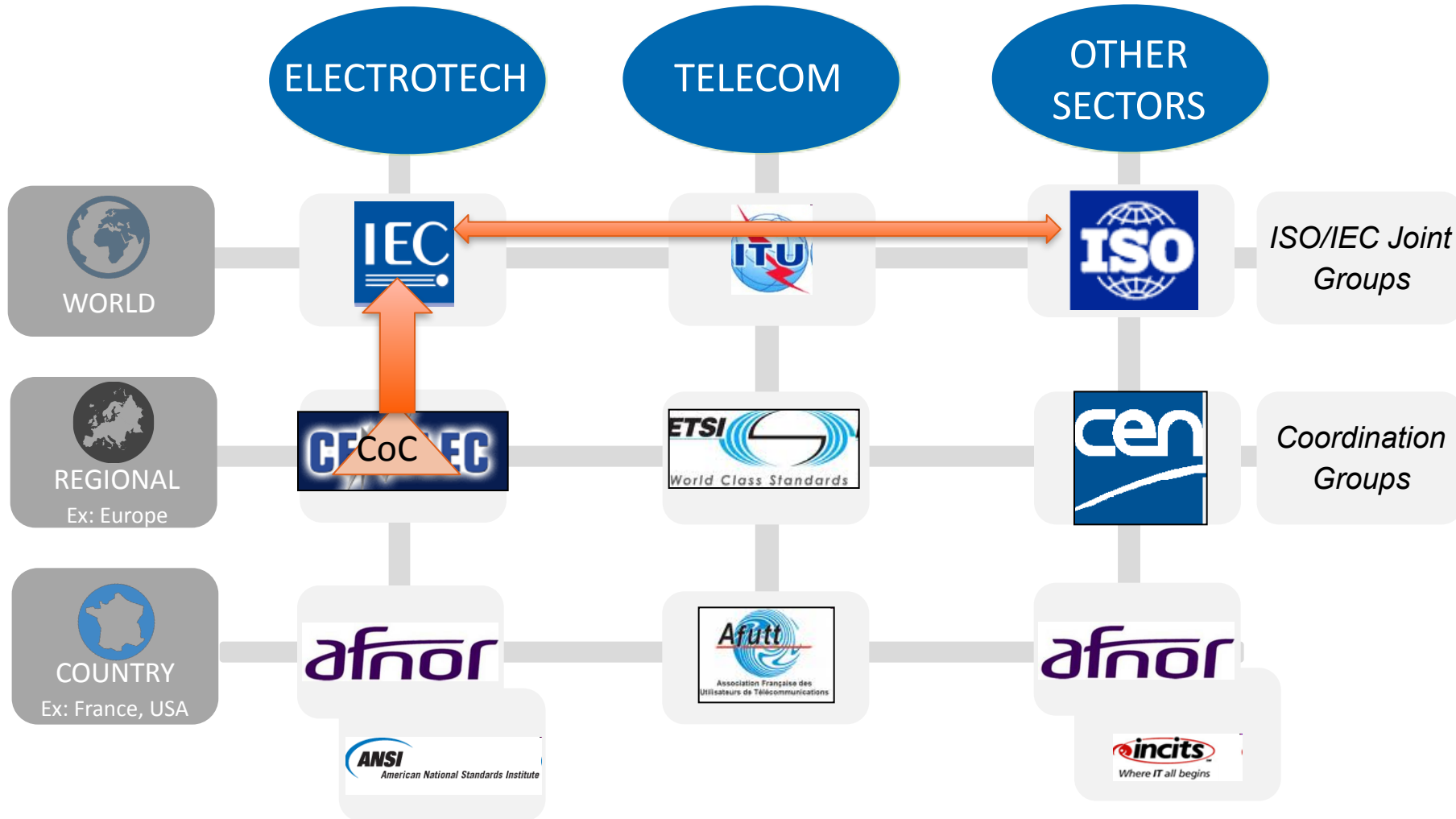
## Stakeholder groups involved with sustainability :



# Standardization bodies



# Standardization bodies



- ▶ Other committees publishing documents internationally recognised:

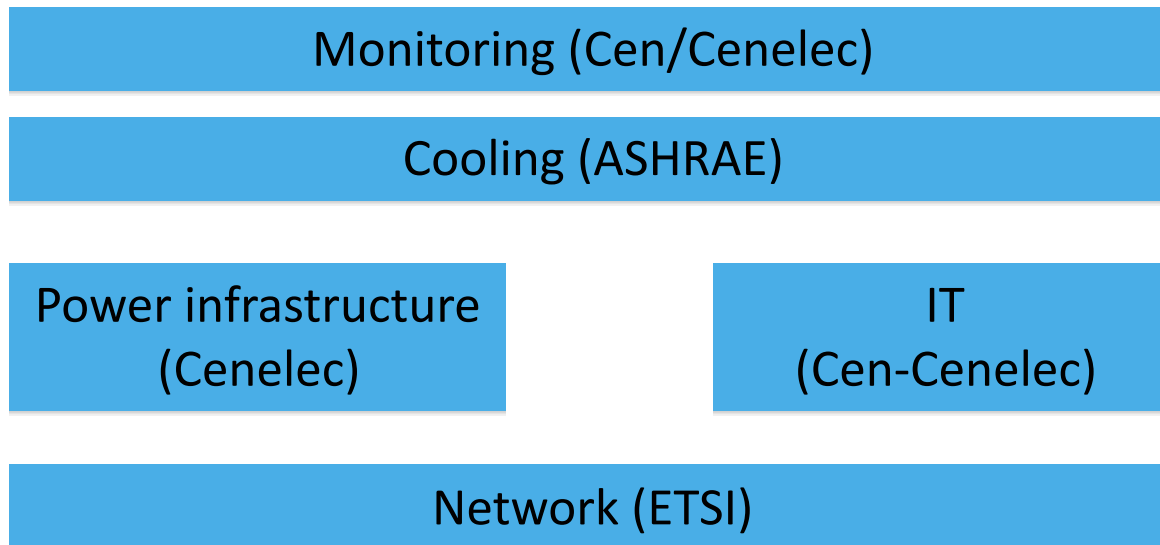
- ▶ Ashrae
- ▶ IEEE
- ▶ GHG Protocol



World Business Council for  
Sustainable Development

- ▶ Other methodologies:
  - ▶ IEC, ISO, ITU

## Role split



**Environment:**  
Cen/Cenelec

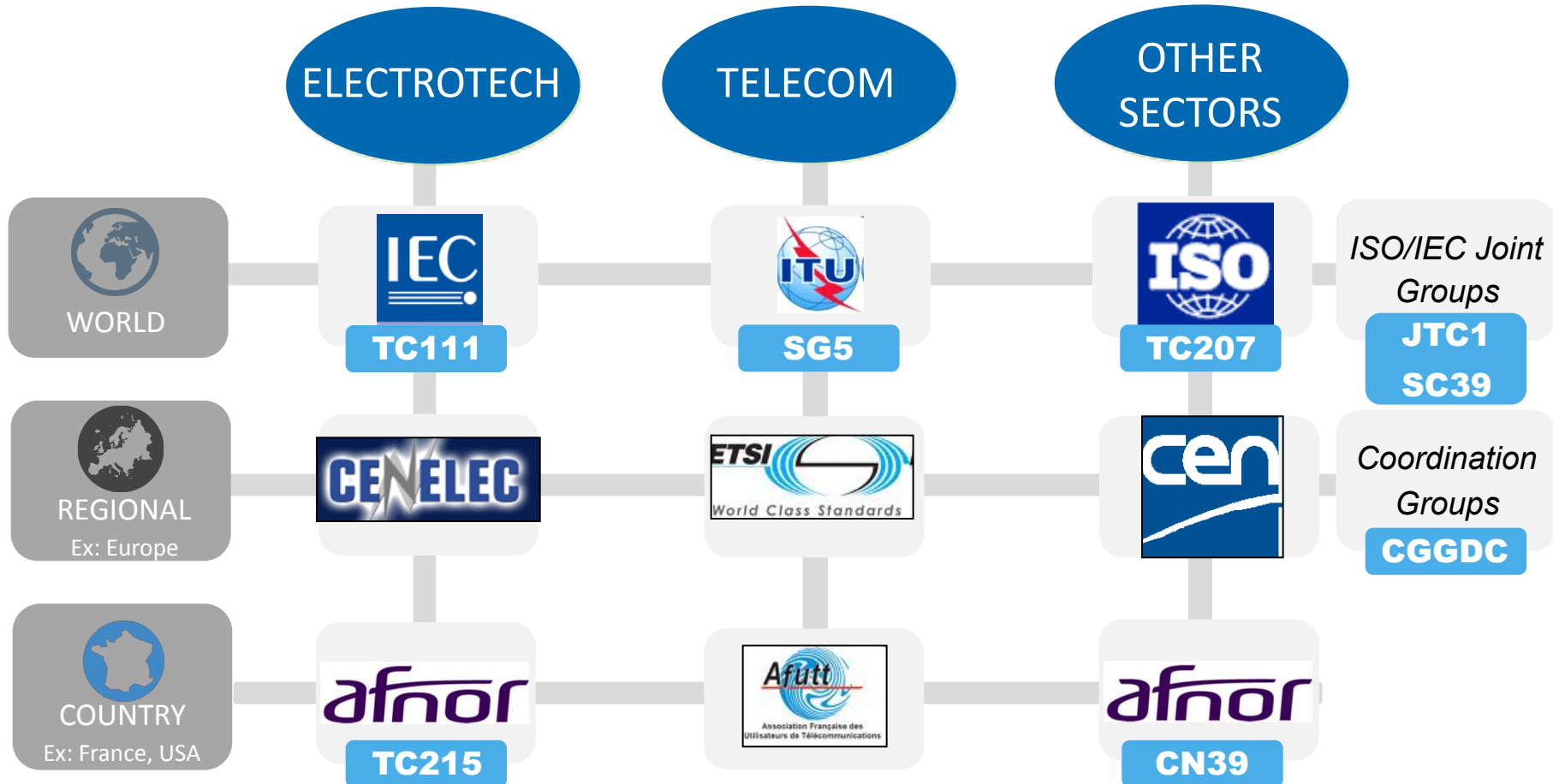
**Quality:**  
Cen

**Management:**  
Cen

**CGGDC**

- ▶ **Need to set-up coordination / joint groups**

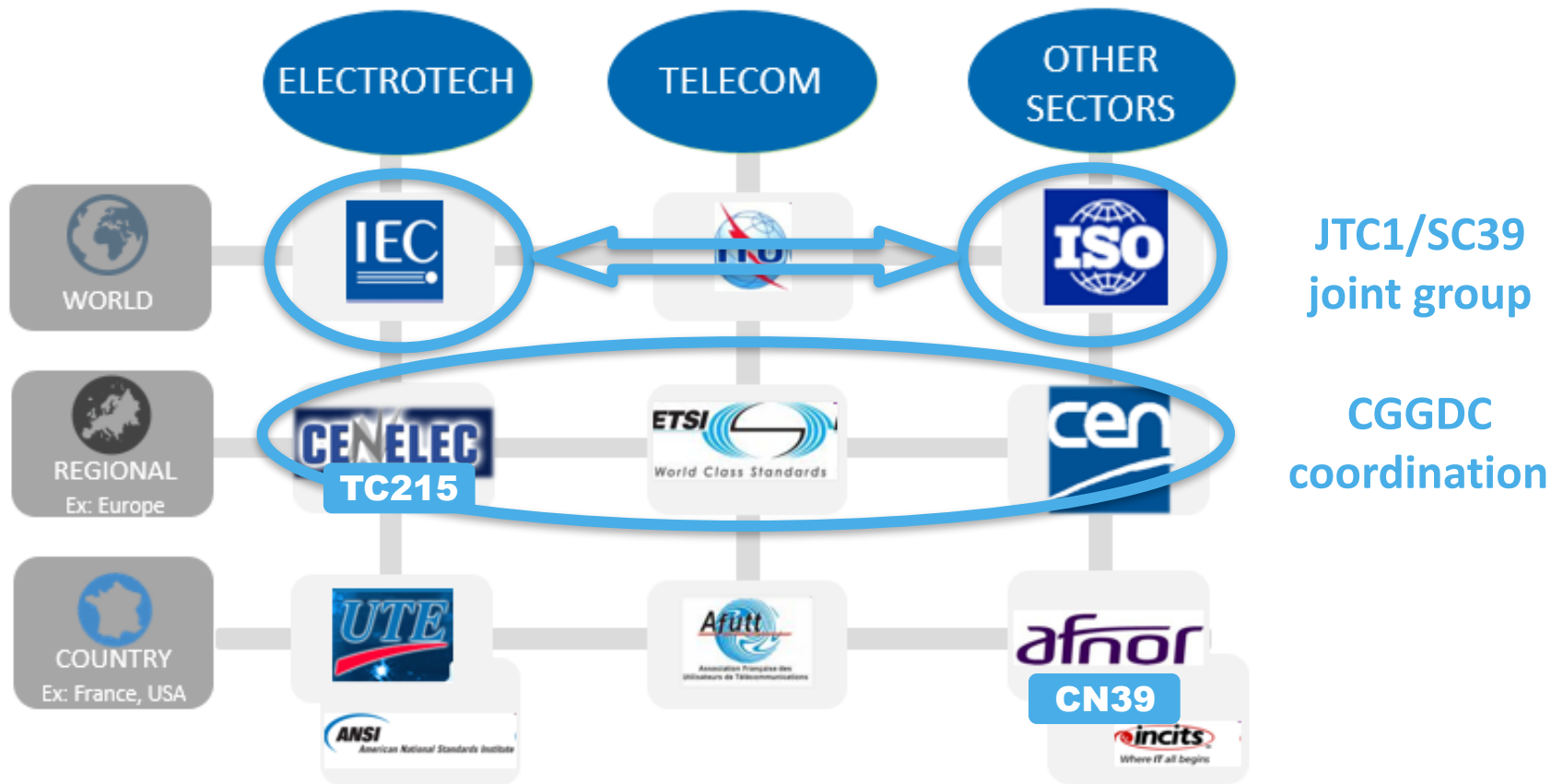
# Main Data Centers standardization groups





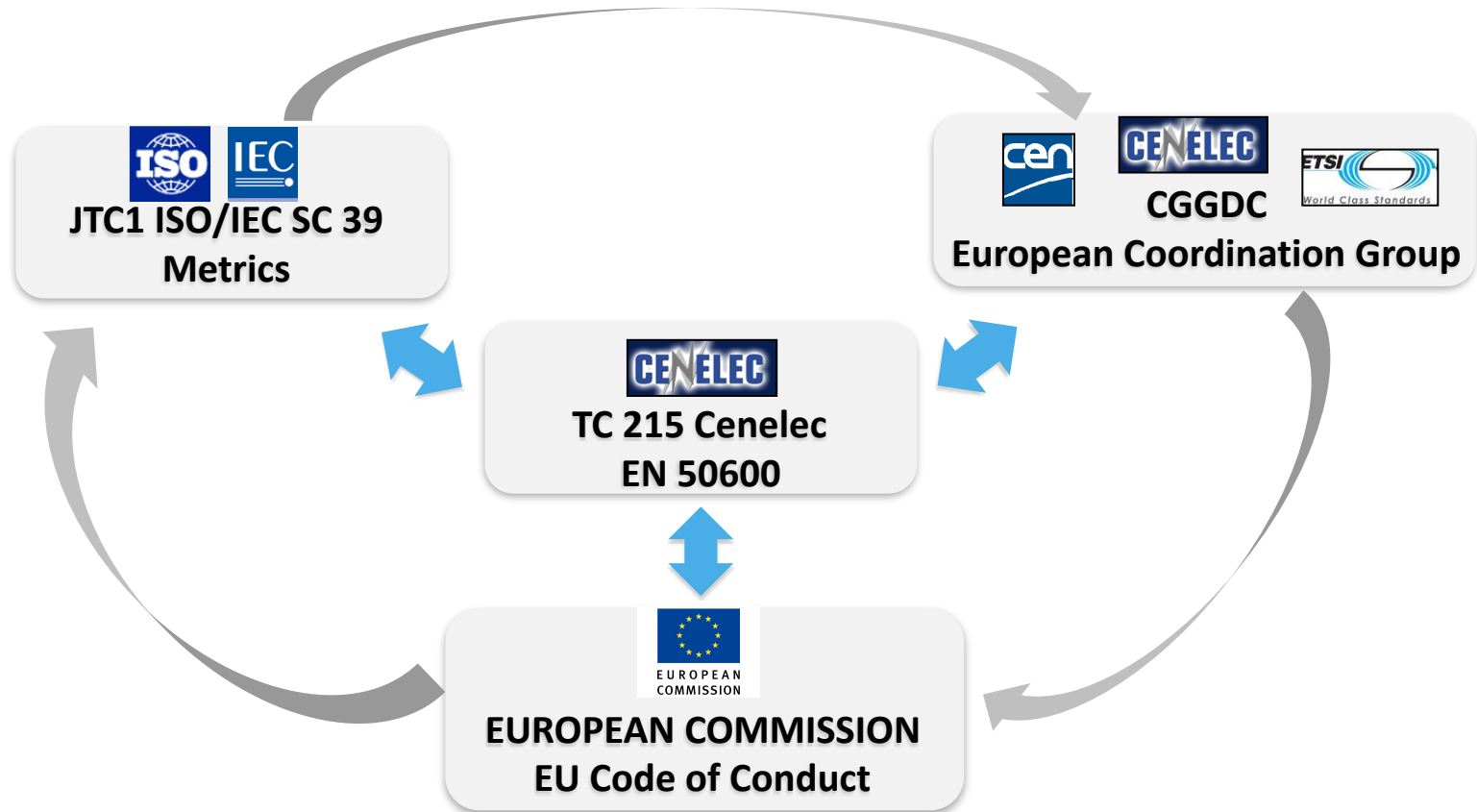
# Coordinating data center standardization

- ▶ To harmonize practices and regulation



# Data Center standardization: strategy

## Main groups involved with standardization





## EU CGGDC:

- ▶ Coordination Group on Green Data Centers (Cen-Cenelec-ETSI)
- ▶ Harmonize current projects on data centers: priority topics ; Code of Conduct promotion ; consistency



## Global JTC1/SC39, joint group ISO/IEC:

- ▶ PUE, REF standards published (30134-series)
- ▶ Set up metrics/measurement for data centers (Energy Reuse, IT efficiency, Server Efficiency, etc...)
- ▶ New topics coming: Application/Software efficiency, cybersecurity
- ▶ Integration of 50600 series from Cenelec TC215



## EU TC215, Cenelec:

- ▶ 50600 Design standards for the network including data centers (Tier, Code of Conduct, installation, cabling, connection, etc.)
- ▶ 50600-99-1 now carries CoC



# DATA Centers

## European Code of Conduct

### Objective: Reducing energy consumption of data centers

- ▶ Voluntary commitment of individual companies which own or operate data centers
- ▶ Through monitoring power and energy consumption
- ▶ Adoption of best practices

### Status:

- ▶ 180 participant operators are compliant
- ▶ 300 + endorser (manufacturers, contractors, etc.)
- ▶ Enhancement through compulsory compliance for bidders within the Frame of public offers (e.g: UK)
- ▶ May be used as a base for future European directives

# Other standardization activities beyond Data Centers

## UPS and other Power infrastructure items

- ▶ Safety, EMC, environmental impact
- ▶ UL/US and IEC global harmonization
- ▶ Most recent focus: efficiency improvements, including innovative modes management
- ▶ France owns global leadership

## Prepare future Smart Grid and Pro-consumption

- ▶ Storage
- ▶ Energy regulation